

thored this instructional guide with *Golf World* editor McDaniel. Earl Woods was an unusually talented baseball player who did not venture onto the links until he was 42, but when he did, he was captivated. He began training Tiger when his son was an infant, and the youngster began to play at age two, winning his first under-10 tourney two years later. The author explains how he taught the fundamentals and mechanics and moved his pupil from putting to the short game to driving, always stressing that if play is not fun, there's no point to it. The crystal-clear, gently didactic text is supplemented by 200 photos, some of them baby (with golf club) pictures, and numerous line drawings. \$65,000 *ad/promo*; *author tour*. (Apr.)

ALLIGATORS: A Prehistoric Presence in the American Landscape

Martha A. Strawn. Johns Hopkins Univ., \$39.95 (240p) ISBN 0-8018-5289-7

Photographer Strawn spent nine years conducting a visual study of alligators in their natural habitat, the American South. Here, she's selected over 150 color photos and complemented them with written text that combines equal parts art, science, history, folklore, ecology and literature, supplemented by three in-depth essays by alligator hunter LeRoy Overstreet, conservation anthropologist Jane Gibson and ecologist J. Whitfield Gibbons. Strawn has a clearly felt enthusiasm for her subject that emerges in the fascinating details she uncovers about these ancient reptiles—such as, you can kick an alligator in the side and not worry, but if you unknowingly step on top of one, the moment you take one foot off, you're doomed. Readers will learn how alligators hunt, mate, raise their young, and how humans have affected and often threatened their lives. This book isn't just about alligators, but the people who use them; and some readers may be turned off by the extensive sections on hunting, slaughtering and processing gators by Gibson, Overstreet and Strawn (Strawn even adds a tongue-in-cheek recipe called "Fire in the Swamp," involving alligator tails, grits and blueberry puree). (Apr.)

GEN X TV

Robert Owen. Syracuse Univ., \$24.95 (238p) ISBN 0-8156-0443-2

What should have been—indeed, what *has* been, many times over—a magazine article on the reflexive relationship between Generation X and TV has misguidedly been turned into a book. Operating on the hardly contested premise that most 18–34-year-olds' identities are inseparable